



*Egg Harbor Township School District*

# **STRATEGIC PLANNING**



**EGG HARBOR TOWNSHIP  
SCHOOL DISTRICT  
STRATEGIC  
Planning  
Meeting 2**

June 14, 2022  
Egg Harbor Twp HS



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# Strategic Planning Meetings

MAY 17, 2022: (EHTHS)

Overview and #EHTPride

Review Survey Results

Consensus on Themes

**JUNE 14, 2022: (EHTHS)**

**Review Themes**

**Develop Goals, Objectives, Timelines**

**Stakeholder approval**

JULY 26, 2022:

Share with Public

Board Approval

Action Planning



# STRATEGIC PLANNING

## WHAT

**\*Process of creating a VISION of the FUTURE**

**Collectively Building a Roadmap**

**Process of Defining Direction and Allocating Resources**

**Identifying Needs, Creating Goals, and Initiatives**

## WHY

**Create a Common Vision**

**Empower and motivate stakeholders in planning process**

**Promote Visionary Leadership**

**Make proactive change**

**Collaborative process to advance student achievement**

## HOW

**Collect Information: Surveys, Stakeholder Collaboration inclusive of student voice**

**Determine a Vision based on our Mission that includes Goals, Objectives, Timeline, Action Plan**

**\*Goals: continuous management/use of Goals**



# VISION STATEMENT

## **EMBRACE - ENGAGE - EDUCATE**

To build a culture and climate that embraces, engages and educates individual students and their learning needs.



# MISSION STATEMENT

Our mission in the Egg Harbor Township School District is to embrace families and their students to provide a safe, rigorous, and relevant learning experience while students are engaged and educated to become responsible for their own learning.



# Session 1 Review: WHAT EHT SCHOOLS CAN BE...

## Present:

- Reviewed accomplishments of current strategic plan
- Reviewed survey results from all stakeholders and identified points of pride
- Videos on student feedback and identification of what they like and would like to see in school

## Future:

- Shared videos on current challenges and the future of industry
- Collaborative stakeholder work identifying what schools can be/innovative ideas and the challenges that may stand in the way
- Common themes were determined





# Common Themes

## EMBRACE

Life and social skills

SEL

Mental Health

Cultural Awareness





# Common Themes

## ENGAGE

Parent Education

Innovative Teaching (AI, VR, etc.)

Increase after school activities and opportunities





# Common Themes

## EDUCATE

Multilingual: more worldly/relevant skills and programs

Apprenticeships/Career Readiness/

Trade-based academics , certifications, etc.

Financial Literacy





# Goal Statements

- Goal Statement: The statement of purpose indicating what is to be achieved over time.

## EXAMPLE:

<b>Goal #1</b>	<b>EMBRACE: FOCUSING ON THE “WHOLE”</b>
<b>Goal Statement:</b>	Build relationships with all stakeholders that nurture social emotional skills to cultivate a positive climate and culture.
<b>Strategic Priorities:</b>	<b>Strategic Priority 1.1:</b> <ul style="list-style-type: none"><li>● Support social emotional learning through creating a welcoming, participatory, and caring climate for learning.</li></ul> <b>Strategic Priority 1.2:</b> <ul style="list-style-type: none"><li>● Create a safe and secure infrastructure to sustain safety and security by promoting empathy and a culture of acceptance.</li></ul>



# Strategic Priorities

- Strategic Priorities: The objectives to achieve over time to help achieve the overall goal. THE HOW.

## EXAMPLE:

<b>Goal #1</b>	<b>EMBRACE: FOCUSING ON THE “WHOLE”</b>
<b>Goal Statement:</b>	Build relationships with all stakeholders that nurture social emotional skills to cultivate a positive climate and culture.
<b>Strategic Priorities:</b>	<b>Strategic Priority 1.1:</b> <ul style="list-style-type: none"><li>• Support social emotional learning through creating a welcoming, participatory, and caring climate for learning.</li></ul> <b>Strategic Priority 1.2:</b> <ul style="list-style-type: none"><li>• Create a safe and secure infrastructure to sustain safety and security by promoting empathy and a culture of acceptance.</li></ul>



# Collaborative Group Work

- Split into choice groups: Embrace, Engage, Educate
- Facilitators will highlight what we have done and what is in the works for 2022-2023
- Develop goals
- Develop Strategic Priorities
- Share Out

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